



# THA-Endorsed Companies

*Earning the Seal of Approval You Can Trust*

Selecting the best companies to meet your hospital's business needs can be a lengthy, costly process. Let HealthSHARE lend a hand.

### At HealthSHARE, our job is to:

- Work with hospitals to **identify products or services** you need;
- **Research the marketplace** for the best possible solutions worthy of THA endorsement; and
- **Extensively vet potential endorsed companies**, through a multi-level due diligence process.

When you see the THA-Endorsed Company logo, you can be confident in the company's quality of products, track record for service, financial stability and reputation in the marketplace.

# STEPS

## How THA Chooses Endorsed Companies

Identify Need	Conduct Market Scan for Potential Candidates	Evaluate Lead Candidates	Award Endorsement
<p>1</p> <p>HealthSHARE consults with health care executives, THA leaders and advisory groups, staff and others.</p>	<p>2</p> <p>HealthSHARE develops criteria, seeks referrals from hospitals, advisory groups, industry contacts and others, and routes RFP to potential candidates.</p>	<p>3</p> <p>HealthSHARE conducts onsite visits, and evaluates business proposals, financials, marketing plans and customer referrals. HealthSHARE staff recommends finalist to HealthSHARE Board of Directors.</p>	<p>4</p> <p>Once a company passes our high standards for quality, service and integrity, HealthSHARE recommends it to the THA Board of Trustees for endorsement.</p>

### How Your Hospital Benefits

- Save valuable staff time;
- Speed the RFP process, make decisions faster;
- Supplement your own internal RFP process; and
- Enjoy product/service discounts.

